

BUS TALK



KEEPING COMPANIES MOVING AT THE SPEED OF INNOVATION

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SPOTLIGHT



Mike McDonal wins prestigious ABA Norm Littler Memorial Safety Award



The American Bus Association (ABA) – the industry leader advancing North American motorcoach travel and tourism – and its Bus Industry Safety Council (BISC) announced the winner of the prestigious Norm Littler Memorial Safety Award: Mike McDonal of Saucon Technologies in Bethlehem, Pa.

The Norm Littler Memorial Safety Award recognizes an individual or organization that has made significant contributions to the profession of safety through the development or implementation of techniques, products or safety processes and demonstrates a commitment and investment in the day-to-day safety of the traveling public by motorcoach.

McDonal was presented with the award for his "contributions and distinguished leadership" to the Council and to the American Bus Association.

McDonal has dedicated more than 35 years to the transportation industry, more than 15 of which has been with the motorcoach industry. A longtime fixture within Maryland transportation circles, McDonal became well known to the motorcoach industry during his time with Eyre Bus, Tour & Travel based in Glenelg, Md. During his time with Eyre, McDonal got heavily involved with a variety of industry organizations, including BISC where he served in a multitude of leadership roles, including a term as Chair. He also emerged during that time as a recognized national speaker on motorcoach safety issues, as well as a "go-to guy" on compliance and training issues.

In addition to his service to BISC where he continues to be involved with the organizational leadership, McDonal approached ABA in 2015 about a gap in its safety education offerings and recommended that

Mike McDonal, Director of Regulatory Compliance, Saucon Technologies with Pam Martinez, VP, Human Resources and Risk Management at DATTCO, as he receives the ABA Norm Littler Memorial Safety Award.

maintenance be given some additional attention, leading to the creation of Bus Maintenance and Repair Council, where he serves as Chair.

Still active in the industry, McDonal joined Saucon Technologies as the director of Regulatory Compliance in 2015. In his role at Saucon, McDonal has been instrumental in the implementation of the new electronic logging device regulations in both the US and Canada. He also continues to assist motorcoach operators daily, not only with telematics-related concerns or safety monitoring, but also as a mentor and trusted advisor. He took a leading role in helping to develop the first formal mentorship program for the motorcoach industry through BISC, in large part based on his own personal experiences mentoring people in the industry.

"Mike has been a fixture and standard bearer for motorcoach safety in our industry for many years," said Peter Pantuso, president and CEO of the American Bus Association.

"He has been a valued expert that almost every company or organization calls on or knows to ask about when they have a question or need advice. He truly embodies all the qualities and enthusiasm that Norm brought to our industry and specifically to safety. Mike is a fitting recipient of this award as he has been a rock that we have all been able to rely on and he has always been there for us even in our darkest hours. Our heartfelt congratulations go out to him today as BISC honors his vast contributions to the industry."

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About the Bus Industry Safety Council

The Bus Industry Safety Council is comprised of security, mechanical, safety, operational and maintenance leaders from across the North American motorcoach industry. The group meets regularly to discuss issues and innovations in areas of safety, regulatory compliance, mechanics, technology and security. **For more information, visit www.buses.org/bisc.**

About the American Bus Association

The American Bus Association (ABA) is the trade organization of the intercity bus industry, with more than 1,000 motorcoach and tour company members in the United States and Canada. Its members operate charter, tour, regular route, airport express, special operations and contract services. Another 2,800 members are travel and tourism organizations and suppliers of bus products and services who work in partnership with the North American motorcoach industry.

Be you. Be Professional. Join our team at Saucon.

Contact us at: hr@saucontech.com

January 2022



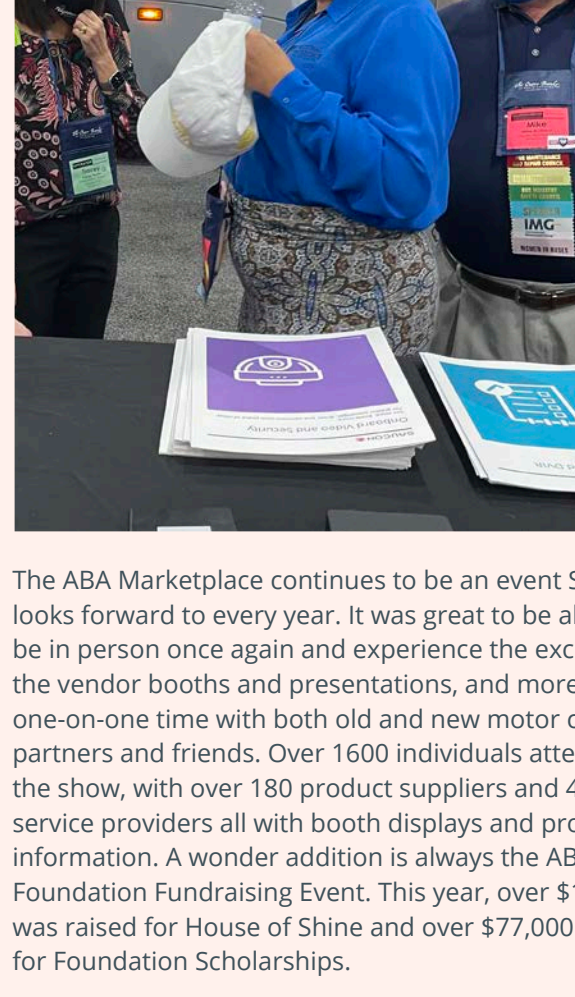
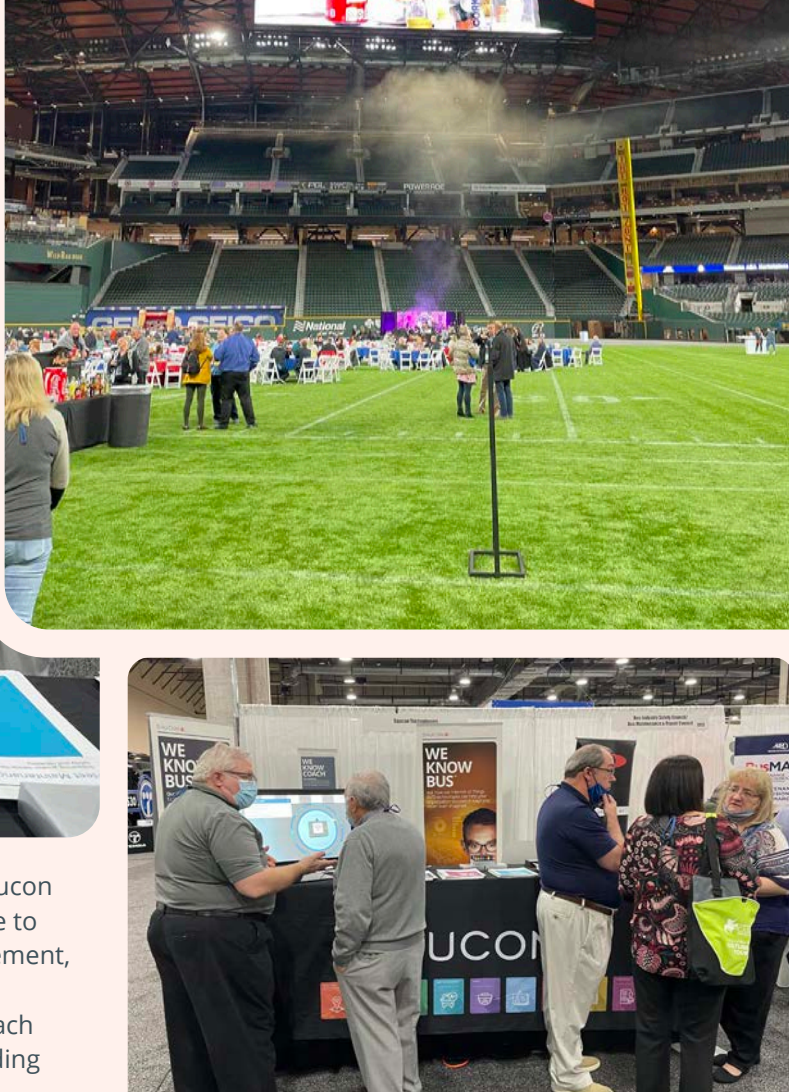
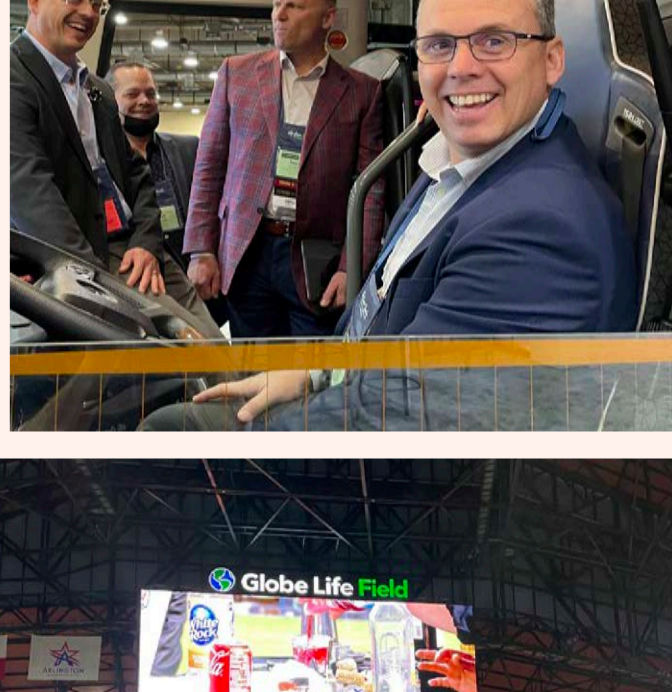
Moving ahead at ABA Marketplace 2022



ABA Marketplace / Trailways Annual Conference 2022

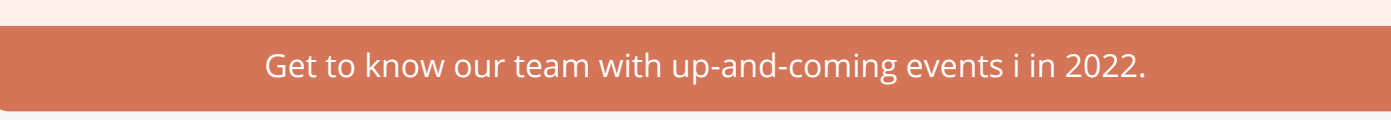
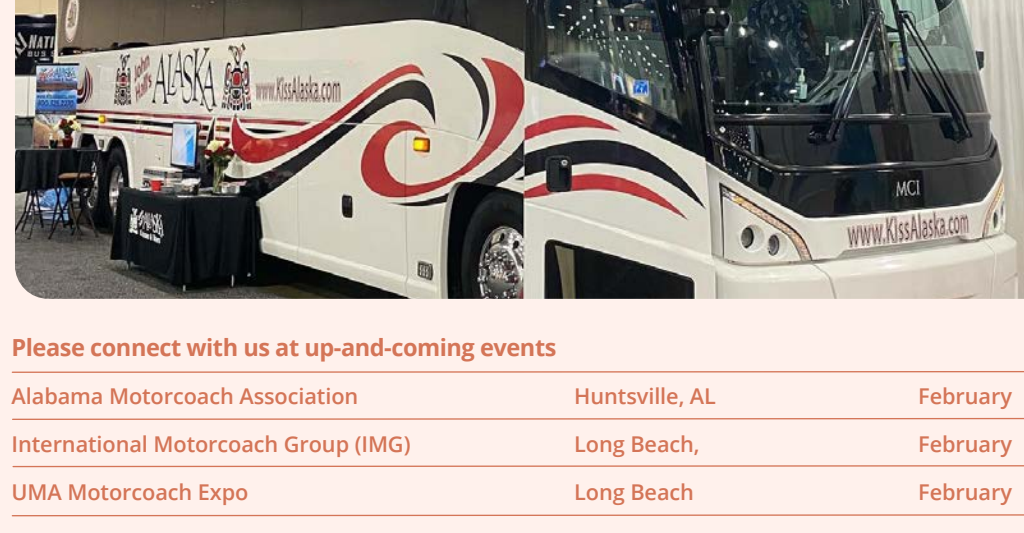
In January, Saucon participated in two exciting motor coach events – the ABA 2022 Marketplace and the Trailways Annual Meeting 2022. Both events were held in Grapevine, TX at the spacious Gaylord Texan Resort. These two events again provided fantastic opportunities to meet face-to-face (or mask-to-mask) with many good Trailways partners and motor coach operators.

During the Trailways Annual Meeting, the three-day event included time for professional networking, an excellent key note speech from Coach Ken Purcell, and also the "INFO Motion" five-minute session with the Trailways partners that included both new and existing Saucon clients. Between the one-on-one meetings, the available mini-marketplace vendor tables, and the various combined meals, further conversations gave Saucon an opportunity to again discuss product offerings, challenges still being faced, and how to move forward in 2022. A special highlight including the Spirit Awards Lunch that recognized individuals that help with outstanding contributions to the motorcoach industry.



The ABA Marketplace continues to be an event Saucon looks forward to every year. It was great to be able to be in person once again and experience the excitement, the vendor booths and presentations, and more one-on-one time with both old and new motor coach partners and friends. Over 1600 individuals attending the show, with over 180 product suppliers and 40 service providers all with booth displays and product information. A wonder addition is always the ABA Foundation Fundraising Event. This year, over \$15,000 was raised for House of Shine and over \$77,000 raised for Foundation Scholarships.

At both events, Saucon again provided information and insight into product advancements and also technology changes as a result of both the continuing impact of the world-wide supply chain difficulties and also the pending 3G cellular network shutdown. Saucon continues to work through upgrade questions, offering further discounting and supportive efforts so that clients are able to continue to provide operational excellence utilizing the Saucon onboard equipment and technology.



Please connect with us at up-and-coming events

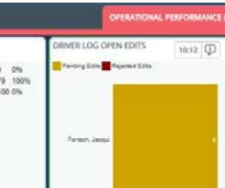
Alabama Motorcoach Association	Huntsville, AL	February	9th - 10th
International Motorcoach Group (IMG)	Long Beach	February	22nd - 24th
UMA Motorcoach Expo	Long Beach	February	23rd - 26th

Get to know our team with up-and-coming events i in 2022.

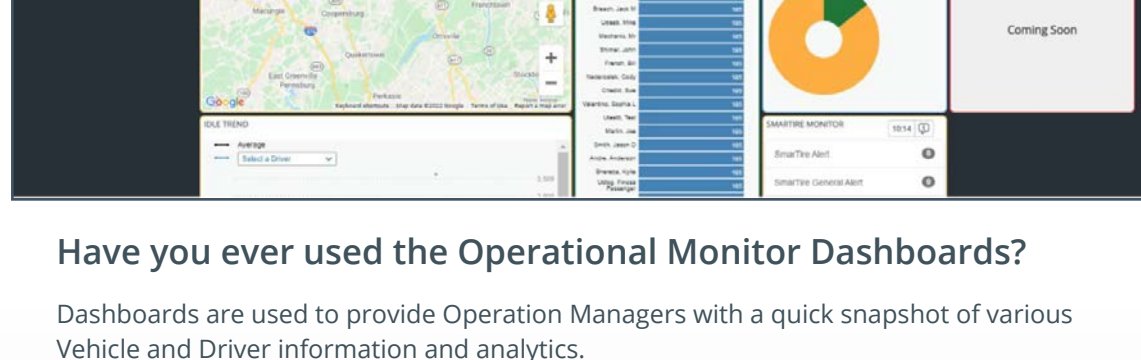
WE KNOW BUS

SAUCON

Portal Education 2022



Do you know Dashboard?



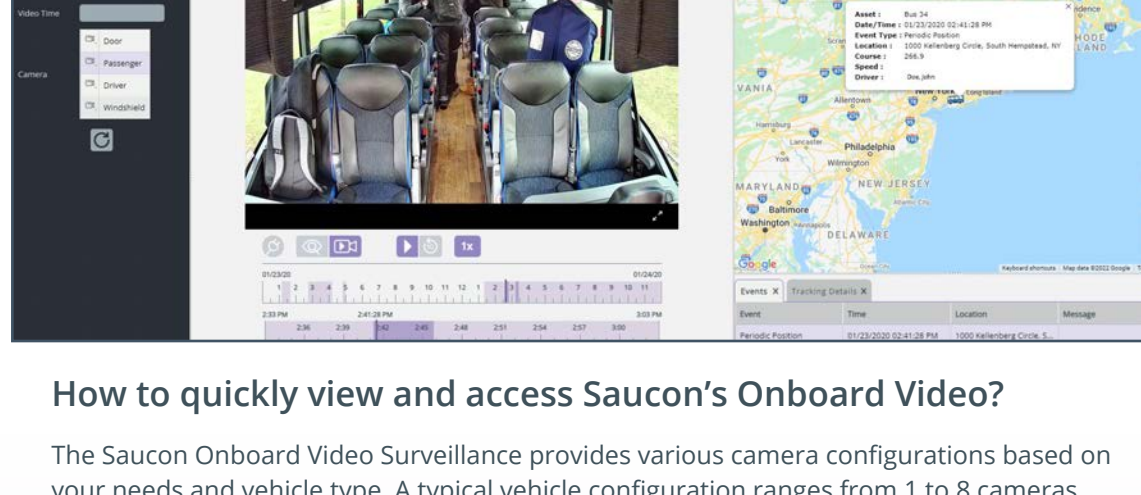
Have you ever used the Operational Monitor Dashboard?

Dashboards are used to provide Operation Managers with a quick snapshot of various Vehicle and Driver information and analytics.

You can design your own Dashboards so you can pull in relevant information specific for your company or use those that are currently available such as the Operational Performance Dashboard. The Operational Performance Dashboard provides insight on Driver Performance, Idling, and Driver Logs.

Other Dashboards include the DMI Dashboard which provides Alerts, as well as Daily, Weekly and Monthly DMI Fault Codes. You can access the Dashboard menu through the general Navigation menu, if you don't see it, please contact your Account Manager to obtain access.

Do you know Video?



How to quickly view and access Saucon's Onboard Video?

The Saucon Onboard Video Surveillance provides various camera configurations based on your needs and vehicle type. A typical vehicle configuration ranges from 1 to 8 cameras and if needed, even up to 16 camera for larger double decker configurations all with customizable data storage capabilities.

Our IoT 1080p video system provides sharp images and near real-time video viewing. To view video simply navigate to the Video Viewer from the Navigation menu after filtering to the desired vehicle, choose date and camera, then click on the timeline to view and offload video.

Onboard Video Surveillance helps provide Safety and Security, while events, recording history and periodic positioning of the vehicle is captured to provide history of an incident used for insurance claims.

Get to know our Portal

Contact us at: TDSinfo@saucontech.com or 888.872.8206

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IoT Adaptive Technology Solutions

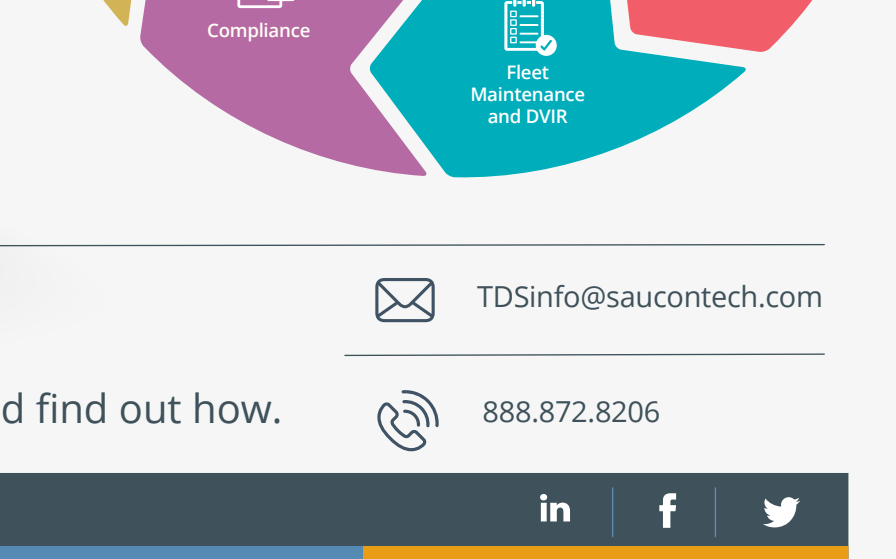
[View Video](#)



Stay updated with Saucon's innovative technology solutions.

The Saucon suite of products offers an across-the-board management tool for every aspect of your business. From driver hours of service to qualifications, vehicle maintenance to video surveillance, Saucon has you covered.

Saucon's team of industry professionals can help you build and utilize comprehensive business management and customer experience tools to operate your business effectively, while achieving a positive return on investment.



TDSinfo@saucontech.com

Get up to speed. Connect with Saucon today and find out how.

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